

Political Advertising Disclosure Statement

This Political Advertising Disclosure Statement is issued in accordance with the requirements of the “FCC Law” which means (a) the Communications Act of 1934, as amended, 47 USC §101 et. seq.; (b) the Rules and Regulations of the Federal Communications Commission, 47 CFR § 0.1 et. seq.; (c) the policies and case law of the Federal Communications Commission implementing and interpreting (a) and (b) above; (d) the decisions of the United States Courts with respect to (a), (b) and (c) above; and (e) all of (a), (b), (c) and (d) above as they presently exist and as they may be amended, supplemented, changed and/or superseded (by legislation, rule-making, adjudication or otherwise) in the future. References herein to FCC shall mean the Federal Communications Commission.

a. General. The FCC’s rules governing political broadcasts apply to legally qualified candidates for public office.

b. Equal Opportunities. If ACTUALIDAD MEDIA GROUP, ACTUALIDAD 1020AM / 1040AM, and/or EXITOS 107 (collectively, the “Station”) allows a legally qualified candidate for office to use its station, it must give an equal opportunity to that candidate’s opponents to use the station. This rule does not apply if a candidate’s appearance is during a bona fide newscast, bona fide news interview, bona fide news documentary (if the candidate’s appearance is incidental to the subject of the documentary), or on-the-spot coverage of a bona fide news event.

c. Lowest Unit Rate. The Station may charge candidates for the use of the station in connection with a campaign. During prescribed periods prior to a primary election (45 days) and general election (60 days), candidates may be charged no more than the lowest unit rate for the class and type of time (spot) purchased.

d. Disclosure Requirements. The attached Rate Card discloses the station’s rates, terms, conditions, and any value enhancing discounts offered to commercial advertisers, as well as the classes of time available; the lowest unit charge and related privileges for each class of time; whether or not the Station sells preemptible time, how it does so and the approximate likelihood of preemption for each class of preemptible time; and an explanation of any station sales policies based on audience delivery.

e. Political File. The Station shall keep and permit public inspection of its political file. The Station’s political file must contain complete records of all requests to purchase broadcast time that are made by or on behalf of a legally qualified candidate for public office or which communicate a message relating to any “political matter of national importance,” including legally qualified candidates, any election for federal office or any national legislative issue of public importance including (a) whether the station accepted or rejected the request to purchase broadcast time in whole or in part; (b) the rate charged for the time; (c) the date and time on which the broadcast aired; (d) the class of time purchased; (e) the name of the candidate, the office which the candidate is seeking election and the election or issue to which the ad refers; (f) in the case of a request made by or on behalf of a candidate, the name of the candidate, the authorized committee of the candidate and the treasurer of the candidate’s committee; and (g) for all other requests, the name and address of the person purchasing the time, the name, address and phone number of the contact person for such person or entity and a list of the officers or members of the executive committee or board of directors of such entity. Accordingly, any request for the purchase of advertising time by a political candidate must include the above information in order to be considered.

f. Reasonable Access. The Station shall provide candidates for federal elective office (that is, President, Vice President, and Congress) reasonable access to broadcast time. This does not apply to candidates for state or local office. The Station may decide not to allow the use of the Station by all candidates for a state or local office. However, in determining whether to provide access to state or local candidates, the Station shall consider the significance of the particular election and its general public interest obligation to provide programming responsive to significant issues of local concern. If one state or local candidate is permitted to use the Station, equal opportunity rights will then apply to all legally qualified candidates for the same office.

g. BCRA Requirements. On March 27, 2002, President Bush signed into law the Bipartisan Campaign Reform Act of 2002 (BCRA), and on December 10, 2003 the U.S. Supreme Court upheld all of its major provisions. Below is a summary of the BCRA requirements to which ACTUALIDAD 1020AM is applicable.

(1) Lowest Unit Charge Ads Mentioning Other Candidates. In order to avail themselves of the Lowest Unit Charge, candidates for federal office may not make any direct reference to another candidate for the same office unless the advertisement contains a statement voiced by the candidate identifying himself or herself and the office being sought and approving the broadcast. In addition, spots paid for by the candidate or his/her committee must contain a statement to that effect. The candidate (and his/her authorized committee) must provide the station with a written certification of compliance with this requirement at the time of purchase to be eligible for the Lowest Unit Charge rate. The aural statement is required for any mention of another candidate for the same office regardless of whether the spot attacks, praises or refers to such candidate in a neutral manner. If a candidate fails to provide a certification the candidate forfeits all Lowest Unit Charge rights for all spots aired during the remainder of the political window (45 days before a primary, 60 days before a general election).

(2) Third Party Ads. Political programming that advocates the election or defeat of federal candidates or solicits any political contribution which is not authorized by the candidate or his/her committee must state that the spot is not authorized by a federal candidate and that “_____” is responsible for the content of this advertising.” The blank must be filled in with the name of the person, entity or organization paying for the advertising, the name of any organization connected to the payor and a permanent street address and phone number.